

# TAKE AIM WITH ZEKELMAN



*“With AIM, our customers  
turn their inventory up  
to 26 times per year.”*

— Barry Zekelman  
Executive Chairman and CEO  
Zekelman Industries

## Introducing Automated Inventory Management (AIM)

Stop wasting time searching for inventory and checking product availability from suppliers. With AIM, you get the Atlas Tube steel HSS you need, when you need them — through real-time, integrated **supply-demand forecasting**, **reliable logistics** and **expert insight**. It's just part of how we MAKE IT eZ.

Get a free AIM audit at [zekelman.com/AIM](http://zekelman.com/AIM)

# Stock More Efficiently with Automated Inventory Management (AIM)

The old way of managing your inventory wastes your time, ties up cash and takes up space. The new way—AIM—leverages today's technologies to support your needs with the highest level of efficiency, while staying flexible and keeping you in control. You'll free up cash and lower your operating costs, allowing you to make critical investments in other areas of your business. Results can be as high as:



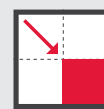
**6x**  
HIGHER ANNUAL  
INVENTORY TURN



**100%**  
ACCURATE ORDERING



**3+**  
HOURS SAVED PER  
WEEK ON ORDERING



**75%**  
LESS INVENTORY  
ON YOUR FLOOR

## How It Works

Just identify your A and B items, and we'll auto-replenish them through:



### Supply-demand Forecasting

Our integrated supply-demand forecasting provides real-time visibility into your product needs and our mills' production schedules and inventory levels. Our smart algorithms are based on your business trends and evolve over time as your needs change.



### Reliable Logistics

We ensure that every shipment is accurate and arrives on time. We can notify you when shipments will be ready, when they leave our dock and when to expect them at yours. You never have to worry about filling out a truck—we handle it all for you.



### Expert Insight

Our team of inventory management specialists monitors your program performance and continually looks for ways to maximize your cost savings.

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