

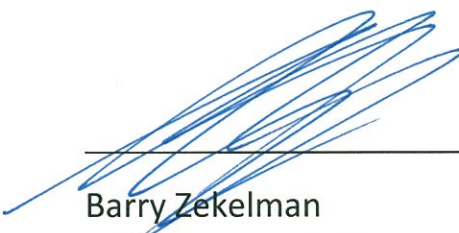


Quality Policy

Zekelman Industries is one company, with one goal: to deliver the highest quality product and service solutions that contribute to our customers' success.

We are committed to exceeding the quality requirements and expectations of our customers and the continual improvement of all aspects of our business. This goal will be achieved through our focus on these quality objectives:

- Meeting and exceeding customer requirements and product standards
- Providing the highest level of product quality and service
- Producing and delivering product on-time
- Producing at the lowest possible cost



Barry Zekelman
Chairman and CEO

Date: July 29, 2016.